

Master of Science in Marketing and International Business Programme (Full-time)

For office Use Only

App. No.: MKIB 20180_____

☐ Admitted

☐ Rejected

☐ Waiting

Assessed by: _____

Please complete the application form in English, and in BLOCK letters using black/blue ink. The completed application form, together with two reference letters, copies of academic credentials (certificate and transcript) and Identity Card, should be returned to the MSc in MIB Programme Office (SEK112/2, 1/F, SEK Building, Lingnan University, Tuen Mun, Hong Kong) **on or before the Application Deadline [Note]**.

The original documents will need to be presented at a later time upon request by the University.

1. Personal Data

Name in English: _____ Name in Chinese: _____ Gender: Male/ Female*
(Surname first) (as shown on the HKID/ID Card) (*delete if inapplicable)

Date of Birth: ____ / ____ / ____ HKID/ID No.: _____ () Nationality: _____
(DD / MM / YYYY)

Marital Status: Single/Married/Divorced/Separated/Widowed* (*delete if inapplicable)

Correspondence Address: _____

中文地址: _____ 郵編: _____

Daytime Contact Phone No.: _____ E-mail Address: _____
(Your own phone numbers at which you can be reached at most of the time. We **do not accept** phone numbers of any third parties.)

2. Public Examination Results (Please attach copies of supporting documents.)

| Public Examination | | Grade Attained | Year |
|---|--|----------------|------|
| HKASLE (for Hong Kong applicants only) | Use of English | | |
| HKCEE (for Hong Kong applicants only) | English Language: Syl. A / Syl. B* (please delete if inapplicable) | | |
| Other Public examinations (e.g. GCE, TOEFL, IELTS, CET6) | | | |

3. Undergraduate / Postgraduate Education (Please attach copies of transcripts.)

| From Month/Year | To Month/Year | Name of Institution and Country | Programme of Study and Classification of Award | Average Score/Cumulative Grade Point Average (CGPA) | Study Mode (FT/PT) | Date Earned (Month/Year) |
|--------------------|------------------|------------------------------------|--|--|--------------------------|-----------------------------|
| | | | | | | |

4. Professional Qualification (please attach copies of supporting documents.)

| Name of Awarding Institution and Country | Title of Professional Qualification | Date Earned (Month/Year) |
|--|-------------------------------------|--------------------------|
| | | |

5. Work Experience

| From Month/Year | To Month/Year | Name and Organisation | Department/Section | Post |
|-----------------|---------------|-----------------------|--------------------|------|
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6. Other Information

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7. Statement of Purpose for Studying the Programme (Attach supplementary sheets if needed)

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8. How did you learn about this programme?

- ☐ Brochures at outlets ☐ Lingnan University Website ☐ MScMIB Alumni
☐ Friends/relatives ☐ Other (Please specified: _____)

9. Declaration

- 9.1 I declare that the information given in support of this application or any attachments is accurate and complete, and understand that any misrepresentation of false information given will result in the disqualification of my application for admission or termination of my study by the University if admitted.
- 9.2 I authorize the University to obtain, and the Hong Kong Examinations and Assessment Authority and other relevant authorities to release, all information about my results in public examinations, and all information about my academic and/or professional qualifications.
- 9.3 I authorize the University to use my data to carry out checks on matters relating to my application and any records of my previous studies at other institutions.
- 9.4 I understand that, upon my enrolment in a programme, the data will become part of my student record and may be used for all purpose relating to my study in accordance with the procedures of the University.

Signature of Applicant

Date

*The University reserves the right to offer or further amend the details of the programme.